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press
release

BEOLD: A NEW EU PROJECT TO BETTER INCLUDE SENIORS IN THE WORKPLACE IS STARTING!

The Romanian organisations Asociatia Habilitas, Universitatea Din Bucuresti and Confederatia Nationala Sindicala "Cartel ALFA", together with their EU partners (Centre For Advancement Of Research And Development In Educational Technology Ltd-Cardet from Cyprus, Documenta from Spain, Anziani E Non Solo from Italy and KMOP from Greece), are pleased to announce the start of the EU Project 'BeOld'. The consortium, led by Asociatia Habilitas, aims to work together to improve social inclusion of older workers (55+ years old).

The two-year EU project, funded by the Erasmus+ programme, wants to increase the professional and personal development opportunities of older workers by using innovative training tools, such as two educational programs. The first programme, targeting older workers, will help seniors set new professional motivations, increase their self-esteem, as well as to develop new skills to stay competitive in the labour market. The second programme will reach out Human Resources Managers and it will help them create age-friendly environments at work: how can managers promote cross-generational workplaces, combat ageism, and facilitate the transfer of knowledge between generations at work? The project will also raise awareness on the need to create age-friendly working environments, as well as age-friendly policies.

For more information on the project, please visit its brand-new website, www.beold.eu, and [download its leaflet](#). The first deliverable of the project will also be available next month: an e-book on the barriers and resources of different generations at work. The document will provide the background to develop the other outputs. In particular, it will inform on the support, at organisational and societal level, which is provided to older workers in Romania, Cyprus, Italy, Spain, and Greece. To stay up to date on the project, we invite you to also like our [facebook page](#).



Kick off meeting
(Athens, 30th November – 1st December 2017)

